

Governor's Traffic Safety Advisory Commission
Drivers Age 24 and Younger
Michigan State Police Headquarters, 333 South Grand Avenue, Lansing, MI
August 7, 2014
10:00 a.m.

Attendance	
Name	Agency
Ken Plaga	Meridian Township Police Department
Carol Reagan	Michigan Department of State
Kirk Ferris	Michigan Department of State
Sandra York	Michigan Parent Teacher Association
Jill Bennett	Michigan State Police
Linda Fech	Office of Highway Safety Planning
Jim Flegel	Michigan State Police
Dan Bowman	Michigan State Police
Kim Lariviere	Michigan Department of Transportation
Gary Bubar	Strive for a Safer Drive
Tom Artushin	Ford Motor Company
Sandy Maxwell-via phone	AAA Michigan
Keith Schultz-via phone	General Motors Corporation

Agenda Item: DA24Y Action Plan Short-term Activity Update- Consider Requiring Seatbelt Use in GDL

Discussion: Requiring seat belt use in GDL was discussed. Data for 15-16-17 year old unbelted by seat position has been requested.

Action: Meeting will be scheduled with Kim Lariviere, Carol Reagan, Jill Bennett, Dwayne Gill, Alyson Kechkaylo, and Jennifer Shea of the Occupant Protection Action Team, to review data and decide on moving forward with the GDL and belt requirement.

Agenda Item: Short Term Activity Update - Develop and Promote a List of Electronic Monitoring Devices

Discussion: Christine Adams and Noreen Linn drafted and provided a list of electronic devices.

Action: Keith will review written information for GM's OnStar. Tom will provide information to add regarding Ford's MyKey®. Linda will review the highway safety offices applications that are being developed. A title, disclaimer, questions for parents, and contact information will be added to the list and sent back to the Action Team for approval. Carol will contact Christine to decide how updates will be made to the list. Once we have a final list and determine what we are doing with it, we may need each state's communication office to review and approve it.

Agenda Item: Partnership between SOS and Big Brother and Big Sisters

Discussion: Linda Lee Tarver from SOS presented on the partnership between SOS and Big Brothers and Big Sisters. One driver's education provider and a foundation offered 50 scholarships across the state to "littles" wanting to take driver's education but not having the financial means or adult supervision to do so.

Action: SOS will continue to promote the program hoping to expand opportunities for "littles" through expanded partnerships. For more information contact Linda Lee Tarver at 517.373.3736 or tarverl@michigan.gov

Agenda Item: Meridian Township Distracted Driving Enforcement Update

Discussion: Lt. Plaga discussed a new distracted driving enforcement effort that is being done by Meridian Township Police Department. Enforcement targeted major high crash intersections utilizing plain clothes officers in unmarked cars, a chase vehicle and a spotter. 8 Hours of enforcement have been conducted so far with another 8 hours planned for 8/13/14.

Action: Lt. Plaga will be issuing a press release giving stats around Sept. 1 before MSU starts. He is also looking into using an SUV or high vehicle, having an additional chase vehicle available, and using a motorcycle in the future.

Agenda Item: NHTSA Driver Education Assessment Recommendations Update

Discussion: Kirk Ferris reported that the state recently underwent a NHTSA Driver Education Assessment. NHTSA said Michigan has one of the better programs in the country. Seven priority recommendations were made, the biggest being to increase parent involvement, require parents to log and provide proof of the 50 hours to SOS, and incrementally increase the number of driver education instruction from 30 to between 45 and 55 hours and behind the wheel time from 6 to 10 hours.

Action: The Michigan Department of State (MDOS) has created internal work groups to address the NHTSA recommendations. A meeting is being held on August 15 with teen driving stakeholders to present the recommendations and begin a dialog offering them the opportunity to work with the MDOS on recommendations of interest to them.

Agenda Item: Driving Simulator Demonstration

Discussion: Tpr. Dan Bowman gave a brief overview of the desk top driving simulator he uses at events. Tpr. Bowman indicated he has used the simulator at both teen and older driver events. The simulator has a distracted and impaired driving program with videos. Action Team members were encouraged to try the simulator but time did not allow.

Action: Additional simulators are being purchased through OHSP and will be available in FY15 for traffic safety partners to borrow. Tpr. Bowman will be added to the Action Team Member list.

Agenda Item: 2015 Traffic Safety Summit, Young Driver Workshop Suggestions

Discussion: Time did not allow for discussion.

Action: Carol Reagan will follow-up with the action team via email on this item.

<u>Other:</u> Linda will send S4SD flyer to Action Team Members. For more information on S4SD, link to www.michigan.gov/s4sd.

Lt. Flegel reported that an MSP Lieutenant is working on a texting and driver application to use as a reward tool for teenagers, giving away prizes, etc.

Future Meetings

November 5, 2014, 10:00 a.m. February 6, 2015, 1:30 p.m. May 5, 2015, 10:00 a.m. August 6, 2015, 1:30 p.m.